

GOTHENBURG 21-24 September



www.ligue.org

Scandic Göteborg Central

Vikingsgatan 7

SE 411 04 Gothenburg

Sweden

THE CONGRESS PROGRAMME, Gothenburg 2023

THURSDAY, 21 SEPTEMBER

13:00-18:00 Registration of delegates (at the conference venue, Scandic Göteborg Central, Vikingsgatan 7, 411 04 Gothenburg).

13:00-14:00 Meeting of the Scientific Committee

14:00-15:00 Coffee break

15:00-17:00 Meeting of the Bureau

16:00-17:00 LIDC development workshop: *Mapping the LIDC member journey*

17:00-18:00 Meeting of the Council

18:00-20:00 Welcome cocktail at the rooftop bar at Scandic Göteborg Central

THURSDAY, 21 SEPTEMBER – NEXGEN

20:00-22:00 Drinks at a Law Firm in Gothenburg for NEXGEN and new members

22:30 Clubbing at Lounge's

FRIDAY, 22 SEPTEMBER

08:30-13:00 Registration of delegates (at the conference venue, (at the conference venue, Scandic Göteborg Central, Vikingsgatan 7, 411 04 Gothenburg).

09:00-09:45 Opening session (welcome speech)

Christophe Rapin- President of the LIDC

Giovanni Gozzo - President of the Nordic Group of the LIDC

Lars Henriksson, President of the Swedish Competition- & Marketing Law Association and Professor of Law at the Stockholm School of Economics

Robert Moldén - Vice President of the Swedish Competition- & Marketing Law Association: Gothenburg's Four Hundred Years of History in Four Minutes

Rikard Jermsten, Director-General of the Swedish Competition Authority

9:45-11:00 Introduction to the New Horizontal Guidelines of the European Commission

Annemarie ter Heegde - Deputy Head of Unit in the European Commission's Directorate-General for Competition (DG COMP).

11:00-11:30 Coffee break

11:30-12:30 Panel discussion on Greenwashing in advertising

Nicole Kar, Maria Wasatjerna

12:30-14:00 Lunch at Scandic Göteborg Central

14:00-15:15 Introduction to the Role of Buyer Power under EU Competition Law

Ignacio Herrera Anchustegui, Associate Professor at the University of Bergen

Per Karlsson, Partner at Per Karlsson & Co law firm and former Chief Legal Officer at the Swedish Competition Authority

Anders Asplund, Public procurement law expert at Per Karlsson & Co law firm and former Chief Legal Officer at the Swedish National Agency for Public Procurement

15:15-15:45 Coffee break

15:45-17:00 Panel Discussion on Current IP law issues of great practical significance For in-house counsel

18:00 Meeting point in the lobby at Scandic Göteborg Central

18:15-19:15 Boat tour with drinks to the Gala dinner

19:15 Gala dinner at Långedrag Vårdshus

Speech on private enforcement by Rainer Becker, Head of the Unit European Competition Network and Private Enforcement

00:00 Busses depart from Långedrag Vårdshus back to Scandic Göteborg Central

FRIDAY, 22 SEPTEMBER – NEXGEN

00:30 Clubbing at Trädgår'n

SATURDAY, 23 SEPTEMBER

09:00-11:00 Working Session - Question A Working Session - Question B

11:00-11:30 Coffee break with sandwiches

11:30-12:30 Panel discussion on the right to collect, access and transfer data

12:30-13:30 General Meeting, Council Meeting

13:30 Meeting point in the lobby at Scandic Göteborg Central

13:40-14:40 Guided tour on Paddan boats to the lunch venue

14:40-15:50 Lunch at Liseberg

15:50-16:20 Transfer back to Scandic Göteborg Central (transfer TBD)

*16:20 Arrival at Scandic Göteborg Central
Restaurant recommendations are provided for Saturday evening.*

16:30-17:30 Personal development workshop: *How to better empathize with your client?*

SATURDAY, 23 SEPTEMBER – OPERA (OPTIONAL)

The activity is optional and subject to an additional fee.

17:00 Drinks at the Opera

18:00 *Opera “Nabucco”*

SUNDAY, 24 SEPTEMBER – (OPTIONAL)

An excursion to Carlstens fästning in Marstrand with lunch at The Grand Hotel in Marstrand. The excursion is optional and subject to an additional fee.

09:30-10:45 Transfer by buss to Carlstens fästning in Marstrand

10:45-12:45 Guided tour at Carlstens fästning and time to explore on your own

12:45 Meeting point at Carlstens fästning, short walk to the lunch venue

13:00-14:30 Lunch at The Grand Hotel Marstrand

14:30 Departure from Grand Hotel Marstrand to Landvetter Airport.

PROGRAMME FOR ACCOMPANYING PERSONS

THURSDAY, 21 SEPTEMBER

13:00-18:00 Registration of delegates (at the conference venue, Scandic Göteborg Central, Vikingsgatan 7, 411 04 Gothenburg).

19:30 Welcome cocktail at the rooftop bar at Scandic Göteborg Central

FRIDAY, 22 SEPTEMBER

10:15 Meeting point in the lobby of Scandic Göteborg Central

11:00-12:30 Guided tour with sightseeing in Gothenburg

12:30-13:30 Lunch at “Kajutan Saluhallen”

13:30-16:00 Options – Shopping or guided museum visit

18:00 Meeting point in the lobby at Scandic Göteborg Central

18:15-19:15 Boat tour with drinks to the Gala dinner

19:15 Gala dinner at Långedrag Vårdshus

00:00 Busses depart from Långedrag Vårdshus back to Scandic Göteborg Central

SATURDAY, 23 SEPTEMBER

13:30 Meeting point in the lobby at Scandic Göteborg Central

13:40-14:40 Guided tour on Paddan boats to the lunch venue

14:40-15:50 Lunch at Lisebergs Vårdshus

16:00-16:20 Transfer back to Scandic Göteborg Central (transfer TBD)

16:20 Arrival at Scandic Göteborg Central

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09:30-10:45 Transfer by buss to Carlstens fästning in Marstrand

- 10:45-12:45** Guided tour at Carlstens fästning and time to explore on your own
- 12:45** Meeting point at Carlstens fästning, short walk to the lunch venue
- 13:00-14:30** Lunch at The Grand Hotel Marstrand
- 14:30** Departure from Grand Hotel Marstrand to Landvetter Airport.

INFORMATION

Gothenburg is Sweden's second largest city after the capital Stockholm. The city is located on Sweden's west coast and has 1 070 000 inhabitants. The city Gothenburg was founded on the initiative of King Gustav II Adolf and received its city privileges in 1621.

Gothenburg is a very walkable city that has many attractions that are within walking distance of each other. You can do everything from riding carousels on Liseberg to going to Gothenburg's city museum or shopping on the avenue.

Since 1879 Gothenburg has also had tram traffic. Every summer you can see old trams going around the city. They are dusted off and polished every year, the oldest tram is from 1902.

Among the things Gothenburg is most famous for is the beautiful archipelago. It offers beautiful little wooden houses, cozy marinas and lots of fresh seafood. It's something you don't want to miss.

CONGRESS VENUE

The working sessions will take place at Scandic Göteborg Central,
Vikingsgatan 7, 411 04 Gothenburg, +46 31 751 56 00,
goteborgcentral@scandichotels.com

LANGUAGES

English and French are the official working languages of the Congress. There will be simultaneous translation in between English and French.

GETTING TO GOTHENBURG

Gothenburg can easily be reached:

By plane:

Gothenburg-Landvetter Airport is located approximately 25 km from the center of Gothenburg. It takes about 35 minutes to travel with airport shuttle between the airport and Gothenburg city. At the airport, you will find the bus stop directly outside the terminal. In Gothenburg city there are several stops but the station at Gothenburg central station is called Nils Ericson-terminal. The bus goes two to three times an hour depending on the time of day. A one-way ticket costs about 10,73 euro for an adult if you buy the ticket online and 12,52 euros if you buy it on the airport. At the airport you can buy tickets through ticket machines located at the exit

to the bus and outside at the bus stop. You can also buy tickets at 7-Eleven, at Swedavia's information centers and directly at the bus. Be aware that not all places take cash.

If you prefer to travel by taxi, you can always travel with Taxi Göteborg to a fixed price to and from the airport. To take a taxi from the airport make sure to get a "Taxi Göteborg" taxi from the taxi stand since there are several lines of taxi companies with very different prices and not all of them have fixed price. To book a taxi with Taxi Göteborg when in town call +46 (0)31-650000.

By train:

Göteborg can be reached by train from many countries and the main station is the Göteborg Central Station. The best way to get there is through Germany via cities like Frankfurt and Hamburg and then through Denmark via Copenhagen.

By car:

There are several different options on how to get to Sweden by car. An option is to take the Öresund Bridge between Copenhagen and Malmö. Another option is to take a ferry to Sweden from e.g. the UK, Denmark, Finland, Germany, Norway, Poland, Estonia, Latvia and Lithuania. From Germany you can take a ferry from Kiel to Göteborg or from either Rostock or Travemünde to Trelleborg. From Denmark you can take a ferry from Frederikshavn to Göteborg, from Grenaa to Varberg or from Helsingør to Helsingborg. For further information on how to get to Sweden by ferry see: www.visitsweden.com/sweden/Travel-guide/Getting-to-Sweden/Ferry-and-Boat/

The motorway E20 enters Sweden via the Öresunds Bridge and connects to E6 in Malmö, from where E6 and E20 have common motorway sections to Göteborg.

Taxi:

Please have in mind that you only travel with **Taxi Göteborg**. Other companies can charge you triple as much for the same distance.

CLIMATE

The weather in Göteborg varies from +18 at midday to down to approximately +10 at night. Sometimes the weather is cloudy and rainy in September.

GÖTEBORGSOPERAN

“Nabucco” – Verdi´s fiery breakthrough opera about freedom, oppression and redemption. Director: Giancarlo Andretta

DRESS CODE

During the working sessions of the Congress, business attire is suggested. For the Gala Dinner black tie and for excursions casual dress.

HOTELS

All enquiries for room reservations have to be sent directly to the hotel. Each hotel has its own cancellation policy. We kindly ask you to view it before making your reservation. [hotel prices to be specified later]

SCANDIC GÖTEBORG CENTRAL

<https://www.scandichotels.se/hotell/sverige/goteborg/scandic-goteborgcentral>

Vikingsgatan 7

411 04 Gothenburg

Tel: +46 (0) 31 751 56 00

(enter code BKON210923 in the booking code field for discounted prices)



CLARION HOTEL POST

<https://clarionpost.se/>

Drottningtorget 10

411 03 Gothenburg

Tel: +46 (0) 31 61 90 00



PROFILHOTELS OPERA

<https://ligula.se/profilhotels/hotel-opera-centrala-goteborg/>

Nils Ericsonsgatan 23

411 03 Gothenburg

Tel: +46 (0)31-80 50 80



HOTEL EGGERS

<https://www.hoteleggers.se/>

Drottningtorget 2-4
411 03 Gothenburg
Tel: +46 (0) 31-333 44 40



RESTAURANTS

For your dinner on Saturday we recommend you to make your table reservations in advance of the restaurant visit. The restaurants may otherwise be fully booked.

Tips on good restaurants and contact information to make table reservations (generally booking pages are also available on the respective webpages):

RESTAURANG VRÅ, +46 (0) 31-61 90 60, <https://restaurangvra.se/>

FISKEKROGEN, +46 (0) 31-10 10 05, <https://fiskekrogen.se/>

SJÖMAGASINET, +46 (0) 31-775 59 20, <https://sjomagasinet.se/>

EXCURSION ON SUNDAY 24 SEPTEMBER.

About 45 km north of Gothenburg is a small town called Marstrand. The sailing town and seaside resort is located at the far end of the archipelago and is very popular during the summers.

The city has drawn people throughout the ages since it was founded in the 13th century by the Norwegian king Håkon Håkonsson. With its perfect location out at sea, the city was for a long time a fishing port and the starting point for international shipping. During the 16th century, Marstrand was also the center of herring fishing in Europe. At the peace of Roskilde in 1658, Marstrand became Swedish and then became an important trading place for Sweden. Because of this, part of the Swedish

fleet was also stationed there, which made king Karl X Gustav decide to build a fortress on the island to protect the city.

In 1775, Marstrand received free port privileges, which meant a certain autonomy in relation to the rest of the country. Compared to the rest of Sweden, Marstrand had, among other things, freedom of religion, freedom from coercion, free immigration and also free from tax. The free port was created to attract labor from the rest of the world, which it did, but ended in 1794.

Nowadays the city is best known as a seaside resort and sailing town but crowds of people still travel here to visit the fortress and hear about the town's long history.

We will leave from Marstrand around 14:30 and there will be stop at Scandic Göteborg Central and Göteborg-Landvetter Airport.

**WE LOOK FORWARD TO WELCOMING YOU TO THE LIDC CONGRESS
IN GOTHENBURG, 21-24 SEPTEMBER 2023.**