

LIDC Working Group on Distribution, Franchising & eCommerce

Participants LIDC members on inscription, possible to join at any time.

Participants are expected to actively participate by sharing their

knowledge and experience.

Range of activities Informal discussions, experience sharing, invitation of external

speakers, case law and legislation review, drafting of working papers on specific topics, any other activity of interest for participants

Frequency Every other month, more often if requested by participants.

Suggested time for online meetings: 12.30 to 13.30 CET. Some

activities may be conducted by email exchange

Fields covered All distribution models: franchising, distribution, agency,

online/offline/omnichannel, eCommerce, platform distribution,

platform intermediaries

Targeted legislation All IP related matters (brand & know how protection, etc),

competition/antitrust, unfair competition, e-commerce law,

consumer law, data protection, economic dependence, B2B practices and any other legislation having an impact on distribution models

Discussion points Participants will be encouraged to suggest topics for discussion and

possibly introduce those to the working group. Co-chairs will fix the

agenda and moderate the discussions.

Some initial suggestions: (i) exchange of information in dual distribution; (ii) protection of know how in franchising; (iii) data protection in distribution/franchising; (iv) VBER follow up; (v) brand protection in distribution/franchising; (vi) legal issues related to omnichannel strategies; (vii) impact of DSA on eCommerce: (viii) security concerns and eCommerce; (ix) parallel imports, IP exhaustion and competition law; (x) BREXIT related issues; (xi) enforcement of post-termination obligations in Franchising

agreements (non-competition limits; right of preference over goods

and establishment of Franchisee, etc.)

Registration info@ligue.org

Co-chairs Felipe B. Oquendo, Péter Mezei, Michel Ponsard, Carmen Verdonck,

Andrea Zinober, Pranvera Këllezi