Dear colleagues,

For the first time in its 87 years of existence LIDC has chosen a country as far from Europe as Brazil to hold its annual Congress. We are very proud that Rio has been chosen as the venue for this important event and warmly welcome participants to our city.

The Congress will be held at Hotel Othon right in front of Copacabana Beach from Thursday October 5 through Saturday October 7, 2017.

The Gala Dinner will take place on Saturday evening at a very charming venue. Participants staying in Rio on Sunday are encouraged to participate at a panoramic city tour including visit to the famous Sugar Loaf and an unforgettable schooner cruise at Guanabara Bay.

The scientific programme of the Congress is centered on two questions of great interest:

Question A: “What are the major competition/anti-trust issues generated by the growth of online sales platforms and how should they be resolved?”

Question B: “To what extent do current exclusions and limitations to copyright strike a fair balance between the rights of owners and fair use by private individuals and others?”

Additionally the programme will include panel discussions with leading experts from Europe and South America on important IP and competition law issues.

We hope that this Congress will live up to your expectations and look forward to seeing you in our city.

José Antonio B.L. Faria Correa
President of the LIDC

Paulo Parente Marques Mendes
President of the Brazilian Group of LIDC
THURSDAY, 5 OCTOBER

14.00-18.00  Registration of delegates at the Othon Palace Hotel, in Rio de Janeiro
14.00-15.00  Meeting of the Scientific Committee
15.00-17.00  Meeting of the Bureau
17.00-18.00  Meeting of the Council
19.30  First Time Attendee at the Othon Palace Hotel

FRIDAY, 6 OCTOBER

08.30-13.00  Registration of delegates at the Othon Palace Hotel
09.00-09.30  Opening Session

José Antonio Faria Correa
President of the LIDC

Paulo Parente Marques Mendes
President of the Brazilian Group of the LIDC

Maria Carmen de Souza Brito
President of the Brazilian Intellectual Property Association – (ABPI)

Luiz Otávio Pimentel
President of the Brazilian Patent and Trademark Office (INPI)

Eduardo Caminati Anders
President of the Brazilian Institute of Studies of Competition, Consumption and International Trade (IBRAC)

Desembargador André Fontes
Chief Judge of the Federal Court of Appeals of Rio de Janeiro

09.30-11.00  Panel discussion on Resale price maintenance (RPM) in vertical agreements: Per se illicit or rule of reason?

Participants:
Chairman: Christophe Rapin (Partner, Meyerlustenberger Lachenal)
Marcos Paulo Veríssimo - Former CADE Representative
Frank Wijckmans (Partner, Contrast Law)
Nathalie Lobel (UK Competition and Markets Authority)
David P. Nemecek, Jr. (US lawyer)

11.00-11.15  Coffee break

11.15-13.00  Working Session - Question A

International Reporter: João Marcelo de Lima Assafim
Chairman: Jason Logendra
Question  A: “What are the major competition/anti-trust issues generated by the growth of online sales platforms, and how should they be resolved?”

13.00-15.00  Lunch at the Othon Palace Hotel

15.00-15.45  Keynote speaker: Edson Vismona – The Plain Packaging, regulatory agencies and intellectual property – recent updates

15.45-16.00  Coffee break

16.00-17.45  Working Session - Question B

International Reporter: Benoit Michaux
Chairman: Antonina Bakardjieva Engelbrekt (Professor of European Law, Stockholm University Faculty of Law)

Question  B: “To what extent do current exclusions and limitations to copyright strike a fair balance between the rights of owners and fair use by private individuals and others?”

19.30  Reception at the Othon Palace Hotel
SATURDAY, 7 OCTOBER

09.00-09.45  Working Session - Question A
09.45-10.30  Working Session - Question B
10.30-10.45  Coffee break
10.45-11.30  Keynote speaker: Alesch Staehelin - IoT Technologies - new and different opportunities
11.30-12.30  General Meeting. Council Meeting
12.45-15.00  Lunch at the Othon Palace Hotel
19:15        Meeting point in the lobby at the Othon Palace Hotel
20:00        Gala dinner: Casa de Arte e Cultura Julieta de Serpa

SUNDAY, 8 OCTOBER

10.00        Panoramic City Tour (bookings directly with tourism agency)
GENERAL INFORMATION

CLIMATE:
Brazil is marked by highly varied climates. It goes from the humidity of the Amazon Region, the dry heat of the Northeastern region and the permanently pleasant warm weather of most of the coastal area, to cool evening temperatures in many parts of the plateau and a temperate climate in the South. The seasons in Brazil, are the opposite way round to the Northern Hemisphere seasons of Europe and the United States. The medium annual temperature is 28°C in the North and 20°C in the South. During the months of May and June, in Rio de Janeiro, the average temperature is 25°C.

VISAS & PASSPORTS:
An entry visa is not required for holders of passports from European or South American countries. As a matter of reciprocity, a visa is required for those from North America. For further information about the necessary documentation and where visas can be obtained, please consult your local Brazilian embassy. Tourist visas can be renewed for a period of 180 days per year. Passports must be valid for at least six months after the planned date of arrival in Brazil.

CURRENCY:
The currency in Brazil is the Real (abbreviated to R$). Dollars and traveler’s checks can be easily changed in hotels, authorized banks and travel agencies. International credit cards are accepted in most hotels, shops and restaurants, however always notify your bank before you travel to avoid your card being blocked when you try to use it in Brazil. The exchange rate fluctuates regularly. The American dollar, in the past months, has been around R$ 3,20.

TIME ZONES:
Brazil covers three time zones. The time in Brasilia is the official time in Brazil, usually 3 hours behind GMT (London). This changes with the start of Summer Time (the clocks go forward an hour).

SHOPPING:
Brazil offers a great variety of shopping: from boutiques to hippie markets; from precious and semi-precious stones, to creative handicrafts. Shopping centers are open from 10am to 10pm from Monday to Saturday and from 3pm to 9m on Sundays.

LANGUAGE:
The national language of Brazil is Portuguese.

HEALTH:
It is recommended to have the vaccination against yellow fever, for tourists that intend to visit the following Brazilian states: Acre, Amazonas, Amapa, Federal District, Goias, Maranhao, Mato Grosso do Sul, Para, Rondonia, Roraima and Tocantins. If you have recently visited a country, which is known to suffer from outbreaks of Yellow Fever, you will need to show that you have been vaccinated against the disease.

TIPS:
The service charge of 10% is included in the bills in most restaurants and bars. Therefore, additional tips are optional and are usually between 10% and 15% of the bill. For tour guides and drivers, tips are recommended at the client’s discretion.
CUISINE:
The Brazilian cuisine is rich and varied with Portuguese and African influences. The most typical Brazilian dish is the “feijoada”: served in big casseroles, it is a stew of black beans with beef and pork. Usually it is served with manioc flour, rice and slices of fresh orange. There is also the famous Brazilian barbecue, usually served in restaurant in a “rodizio” system, where several kinds of grilled meats are brought to the tables on a skewer and cut directly on the plates of the costumers. The food from Bahia has stronger flavors. There is the famous “Vatapa”: made with shrimps, fish oil, coconut milk, bread and oil. The national drink is the famous “Caipirinha”: made with sugar cane alcohol called cachaca, mixed with lime, sugar and ice.

AIRPORT TAXES:
International and domestic airport taxes are charged. Most of the time, these taxes are already included in your air ticket. However please verify it is included before departure.

CLOTHING:
Light clothes and comfortable shoes are recommended. Passengers should take sun glasses, sun block with a high UV rating and swimming clothes. A jacket is recommended as many places have strong air conditioning.

ELECTRICITY:
The electric current in most of Brazil is 110 V. Many hotels have adaptors if necessary, although it is recommended to bring your own travel adaptors.

TELEPHONES:
Public telephones accept phone cards that cost around R$ 20,00 (approx. U$9,00) and can be bought at local newspaper stands. Mobile phones: The main providers of GSM 1800 technologies are: TIM Brasil, OI and Claro. The international dialling code for Brazil is 00 + 55. The regional code for Rio de Janeiro is 21.

SUNDAY 8th - PANORAMIC CITY TOUR

Departure time: 9h00 AM from hotel

After breakfast we’ll leave the hotel and travel to our first destination: Sugar Loaf Mountain. Over a million tourists visit the world famous “Pão de Açúcar” (Sugarloaf Mountain) every year, which, rising up from a small peninsula at the entrance to Guanabara Bay, has become an iconic symbol of Rio de Janeiro. Its name refers to its striking shape, which resembles a traditional sugarloaf – the form in which refined sugar was sold until the late 19th century.

To go up to the top, we’ll first take a cable-car to Urca Hill, which rises 215 meters above sea level and offers spectacular views of the entire bay and its islands. From Urca Hill we then continue in a second cable car to the top of Sugarloaf, 395 meters high, where a 360 degree view of the entire city can be enjoyed, including Botafogo and Copacabana Beaches, Corcovado Mountain and downtown Rio.

Following this unforgettable visit we will go on a boat tour of Guanabara Bay - the largest bay in the world, in terms of water volume.

Rio de Janeiro city lies to the west of the bay and Niterói to the east, and there are several small islands in the middle. The boat
trip lasts about two hours and passengers will have the opportunity to see various neighborhoods, such as Botafogo, Flamengo, and Urca, as well as famous stunning landmarks like Sugarloaf Mountain, São João Fort, Laje Island, Santa Cruz, modern and historical sites in the downtown area and the Rio-Niteroi Bridge.

To finish the tour we’ll then head to the most famous barbecue restaurant in the city, Fogo de Chão. It serves its guests using the unique and typically Brazilian service concept of ‘espeto corrido’ (all-you-can-eat), which describes how the waiters bring large skewers of freshly barbequed meats to each table and cut them directly onto the diner’s plate. Instead of ordering from a traditional menu, the restaurant operates on a fixed-price basis, where you can sample a bit of everything or just focus on a few of your favorites. The menu includes unlimited servings of 15 different delectable cuts of fire-roasted meat, as well as a delicious buffet of gourmet salads and a great variety of traditional Brazilian side dishes. All this to be enjoyed overlooking the gorgeous view of Sugarloaf and the bay.

We will then proceed to the International Airport of Rio de Janeiro to embark on a flight back home. If you have any additional request, please let us know.

Included : Private services in deluxe vehicles with english speaking guide assistance, cable car tickets to Sugar Loaf, boat tour, lunch at Fogo de Chão with beverages(water, soft drink, fruit juice, beer and Caipirinha), 1 dessert (chocolate mousse with ice cream, papaya cream, petit gateau or season fruits), 1 coffee.

COMPANIONS TOURS (HALF DAY TOURS)

Jeep Tour Botanic Garden and Tijuca Forest with picnic included

Day 1 - Thursday
Oct 5 2017 | RIO DE JANEIRO
Departure from hotel : 14h00

Visit the Botanic Garden which was created in 1817 by King John VI of Portugal. Dedicated to the culture of exotic plants the unique park features a variety of rare and exotic species brought from all over the world. Among the rarest are the Imperial Palm Trees huge water lilies (Victorias-Regias) and Brazilian Red Wood trees (Pau Brasil) which are an endangered species in the Atlantic Forest. In its famous greenhouse, more than 500 species of delicate orchids are carefully tended to. We will then make a visit to the Tijuca Atlantic Forest, the largest urban forest in the world, stopping at the Chinese View Belvedere which features a magnificent view of Ipanema and Copacabana beaches, the Guanabara Bay and the Sugar Loaf Mountain. During the tour guests usually see various tropical animals such as monkeys, sloths and exotic birds. On the way back to the hotel, we stop at the Pepino Beach to watch the hang gliders.

- During the tour a wonderful Picnic.
- Botanic Garden entrance ticket included
- P.S: Order of the tour subject to change
- Picnic is indicated during week day
- Duration: approximately 4 hours
Corcovado and Parque Lage

Day 2 - Friday
Oct 6 2017 | RIO DE JANEIRO
Departure from hotel : 13h00

Corcovado
Depart from the hotel to visit the Christ Statue recently elected as one of the seven modern wonders of the world. The statue sits 2300 ft. above sea level atop Corcovado Hill. Following a scenic drive along the Rodrigo de Freitas Lagoon we will arrive at the foot of the hill where we embark on a small train which climbs the beautiful mountainside. Upon reaching the top, visitors will experience a panoramic view of Rio de Janeiro and discover why it is known as the “Marvelous City”!

- Corcovado train ticket included / Duration: approximately 5 hours - P.S: Lunch NOT included

Parque Lage
One of Rio’s little gems, Parque Lage is a public park in the city of Rio de Janeiro, located in the Jardim Botânico neighborhood at the foot of the Corcovado. This natural oasis in somewhat secluded and off most tourist maps and its gardens give the feeling of a genuine slice of rainforest, within which sits the magnificent former abode of wealthy ship owner Henrique Lage. The house has long been converted into a popular art school, with easels scattered and paint carelessly flicked over the pillars that mark out the beautiful central pool and is the perfect venue for private events and art exhibitions.

Carnival Experience with Dance and Percussion class

Day 3 - Saturday
Oct 7 2017 | RIO DE JANEIRO
Departure from hotel : 14h00

This tour will introduce you to the artistry and imagination involved in the creation of Carnival. You will witness the construction and production process of more than 6000 costumes and 15 floats.

This experience includes: a visit to the Grande Rio’s warehouse one of Rio’s first group schools exhibitions about the history of Samba and the Carnival Parade.

Learn with a group of percussionists from a Samba School battery how to play most of the instruments with focus on interaction and concentration to play the instruments in tuning. You will learn as well how to dance the famous samba with professional dancers from the Samba School.

This tour also provides a chance to dress up in carnival costumes experience the music and a Caipirinha welcome drink.

- Duration: approximately 4hs / P.S:Lunch NOT included

Access www.abpi.org.br/lidc2017 to register online and learn more about the meeting.
PANTANAL

Pantanal is one of the most impressive wetlands in the world and rich ecosystems where the planet’s largest wild animal concentrations can be found. The rain reigns on these special lands and waters cover all this area part of the year. Afterwards they go down and animals return to their habitats. Alligators, jaguars, teeming rivers with fishes and birds share areas of unsurpassed beauty. A simple walk or drive around the region and the river will offer the sight of toucans, macaws, parakeets, cardinals, ibises and others. This authentic Mother Nature paradise is protected by the National Park laws. Hunting is definitely forbidden, but the “photo safaris” are some of the unforgettable experiences spent in a haven of beauty, colors and sounds.

Araras Lodge package 03days/02nights includes: Accommodation with full board pension, bilingual guide, transfers and tours in regular basis.

Day 1 - Arrival at Cuiabá/Várzea Grande airport or pick up at hotel and transfer to Pantanal lowlands. While crossing the area, it is possible to spot and appreciate the local flora & fauna. Late afternoon hike through surrounding area to a 12 m observation tower and a spectacular view of sunset. After dinner, night walk to observe the South Hemisphere sky, hear and feel the nocturnal environment. Overnight at Araras Eco Lodge.

Day 2 - After breakfast travel down private dirt roads, to Sentinela Camp on the edge of the Rio Clarinho. Canoe tour to spot aquatic wildlife, birds and flora; possibility of piranha fishing. Brazilian churrasco style picnic lunch along the banks of the river. Return to the lodge. Dinner and overnight.

PRE & POST TOURS

BUZIOS

Decades ago, Buzios began to be a beautiful place where the rich and famous people found of peace and tranquility. In 1960, the increased interest in the place with the visit of French actress Brigitte Bardot, then an international famous film star who chose the city to relax for a few days. Since then, Buzios has become part of the itinerary of international tourism. Buzios is a good infrastructure of hotels and accommodation world-class, nice restaurants and bars. Currently, the Peninsula still retains a little fishing village that has always given a special touch to the city.

- Package Includes:
  02 nights at La Chimere Pousada or similar
  Daily breakfast and taxes
  Regular Troller city tour
  Transfer Rio de Janeiro / Búzios / Rio de Janeiro - portuguese speaking driver
- Price for 02 people in double room - R$ 1.176,00*
- Price for 01 person in single room - R$ 1.334,00*

* The prices above are subject to change
Day 3 - Early morning hike for sunrise. Breakfast at pool side, before your photo safari transfer to Cuiabá. Drop off at airport or city hotel.

- Price for 02 people in double room - R$ 5.056,00*
- Price for 01 person in single room - R$ 3.070,00*

* The prices above are subject to change.

IGUAÇU FALLS
Iguaçu Falls rests on a privileged location on the borders of Brazil, Argentina and Paraguay and is known as “City of the Falls”. It is also the site where the Paraná and Iguaçu River form one of the most beautiful sites in nature: the Cataratas do Iguaçu. This gorgeous site is visited by people from all corners of the planet. The city offers a multitude of other splendid attractions including the religious architecture of the Matriz Church, Buddhist Temple, Muçulmana Mosque as well as the Itaipu Dam, the world’s largest energy producer.

- Package includes:
  02 overnights at Hotel Bourbon or similar
  Breakfast
  Private Transfer in
  Half day Brazilian side with guide
  Half day Argentina side with guide
  Private Transfer out

- Price for 02 people in double room - R$ 2.958,00*
- Price for 01 person in single room - R$ 2.470,00*

* The prices above are subject to change.

Make your reservation for tours at:

BLUMAR CONGRESS & EVENTS
OFFICIAL TRAVEL AGENCY
lidc2017@blumar.com.br
Tel: 55 21 2142 9315
Av. Borges de Medeiros, 633 suites 405 to 408 - Leblon
Rio de Janeiro, RJ - BRAZIL
WE LOOK FORWARD TO WELCOMING YOU TO THE FORTHCOMING LIDC INTERNATIONAL CONGRESS IN RIO DE JANEIRO ON 5 TO 8 OCTOBER, 2017
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