



*Where Competition, IP and Unfair
Competition meet*

20 - 23 October



Congress of 20 to 22 October 2022 Milan, Italy

**Università degli Studi
Palazzo Greppi
Sala Napoleonica - Via S. Antonio n. 12 - Milan**

Italian Group of the LIDC
c/o Studio Legale Sena & Partners
Corso Venezia n. 2
20121 Milan - Italy
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PROGRAM

All meetings will be held at the Sala Napoleonica – Via S. Antonio n. 12 - Milan

THURSDAY, 20 OCTOBER 2022

- 14.00-18.00 Registration of delegates
(Sala Napoleonica – Via S. Antonio n. 12 - Milan)
- 14.30-16.00 Meeting of the Scientific Committee
- 16.00-17.30 Meeting of the Bureau
- 17.30-18.30 Meeting of the Council
- 19.30 Welcome Cocktail: Museo Bagatti Valsecchi – Via Gesù n. 5
- 22.00 Young Members drinks

FRIDAY, 21 OCTOBER 2022

- 08.30-13.00 Registration of delegates
(Sala Napoleonica – Via S. Antonio n. 12 - Milan)
- 09.00-09.30 Opening session (welcome speeches)
- Elio Franzini** – Rector of the University of Milan
- Silvia Giudici** – Associate Professor in Law – University of Milan
- Christophe Rapin** – President of the LIDC
- Giuseppe Sena** – President of the Italian Group of the LIDC
- 09.30-11.00 Panel “*Sustainability and Competition*”
- **Andrea Graber** and **Alessandro Sia** - Swiss Competition Authority
 - **Elise Provost** - French Competition Authority
 - **Dr. Gábor Gál** - Member of the Competition Council, Hungarian Competition Authority (GVH)
 - **Andrea Pezzoli** - General Director of the Italian Competition Authority
 - **Sandrine Delarue** - Assistant Director and policy lead on sustainability at the UK Competition & Markets Authority
- 11.00-11.15 Coffee break

- 11.15-11.45 “*Sustainability and Competition: the point of view of a fashion Company*”
- **Riccardo Peruffo** and **Paola Gonella** - Ceo and Creative Directors of Peserico Confezioni s.p.a.
- 11.50-13.15 Working Session (Room A)
Competition question: What role could/should sustainability goals play in competition policy and enforcement and how are competition authorities addressing this?
International Reporter: **Julian Nowag** - Lund University

Chairman: **Collette Rawnesely**
- 11.50-13.15 Working Session (Room B)
IP question: ‘*Green IP*’: *What is the role of intellectual property in sustainability?*
International Reporter: **Christopher de Mauny** – Bird & Bird

Chairman: **Marco Francetti** – Studio Legale Jacobacci & Associati
- 13.15-14.30 Lunch
- 14.30-16.00 Panel discussion “*Protection of design through copyright law*”
- **Silvia Giani** - Italian Judge of Court of Appeal of Milan Specialized Enterprise Chamber
- **Paola Patrone** – Italian CEO at Longchamp
- **Barbara Colombo** - Professor at Politecnico di Milano
- **Daniel Alder** - Kellerhals Carrard
- **Martine Karsenty-Ricard** - JP Karsenty et Associés

Chairman: **Elisabetta Berti Arnoaldi** - Sena & Partners
- 16.00-16.15 Coffee break
- 16.15-17.30 Panel discussion “*Metaverse, NFTS and related IP issues*”
- **Federico Pavan** - Unframed 721
- **Fabrizio Caretta** – General Counsel Dolce & Gabbana
- **Irene Parenti** – Global Strategic Marketing Italian and French Icons & Ip Managing Counsel Campari s.p.a.
- **James Brandburne** – Art Director at Pinacoteca di Brera
- **Andrea Buticchi** – CBM & Partners

Chairman: **Francesca La Rocca Sena** – Sena & Partners
- 20.00-21.45 Teatro alla Scala - Opera: Fedora
(Optional event with additional charge)
- Free dinner

SATURDAY, 22 OCTOBER 2022

- 10.00-10.30 Keynote speaker: **Serhiy Shershun** - State commissioner of AMCU (Antimonopoly Committee of Ukraine)
- 10.30-10.45 Coffee break
- 10.45-12.00 Panel “*Competition and Data : synergies and tensions*”
- **Antonio Capobianco** - Deputy Head of the OECD Competition Division
 - **Pascale Déchamps** - Head of the Antitrust Unit in charge of Digital and Telecom cases at the French Competition Authority
 - **Prof. Guido Scorza** – Member of the Italian Data Protection Authority.
 - **Ing. Carmelo Iannicelli** – Pres. Telecommunications Commission of the Order of Engineers of Milan and Province
- Chairman: **Dr. Pranvera Këllezi**, member of the Swiss Competition Commission and attorney at law, Geneva, Switzerland
- 12.15-13.00 General Assembly
- 13.00-13.10 Meeting of the Council
- 13.10 Lunch
- 20.00 Closing Dinner
Palazzo Serbelloni – Corso Venezia n.16 - Milan

SUNDAY, 23 OCTOBER 2022 (optional and with an additional charge)

- 09.30 Meeting point in the lobby of the Starhotel Rosa Grand (Piazza Fontana n. 3 – Milan) and departure by bus for the excursion to Isole Borromee (Lago Maggiore). The excursion includes lunch.

ACCOMPANYING PERSONS PROGRAM

THURSDAY, 20 OCTOBER 2022

- 14.00-18.00 Registration of participants
(Sala Napoleonica – Via S. Antonio n. 12 - Milan)
- 19.30 Welcome Cocktail

FRIDAY, 21 OCTOBER 2022

- 09.15 Meeting point in the lobby of the Starhotel Rosa Grand (Piazza Fontana n. 3 – Milan)
- 09.30-13.00 Visit Cenacle and Leonardo's vineyards
- 13.00-14.30 Lunch with participants (Sala Napoleonica)
- 20.00-21.45 Teatro alla Scala - Opera: Fedora
(Optional event with additional charge)
- Free dinner

SATURDAY, 22 OCTOBER 2022

- 09.15 Meeting point in the lobby of the Starhotel Rosa Grand (Piazza Fontana n. 3 – Milan)
- 09.30-12.30 Visit Terrazze Duomo alternative Liberty in Porta Venezia
or Fashion tour
- 12.30 Informal lunch in a restaurant in the center
- 20.00 Closing Dinner

SUNDAY, 23 OCTOBER 2022 (optional and with an additional charge)

- 09.30 Meeting point in the lobby of the Starhotel Rosa Grand (Piazza Fontana n. 3 – Milan) and departure by bus for the excursion to Isole Borromee (Lago Maggiore). The excursion includes lunch

VENUE OF THE CONGRESS

The work of the congress will be held at the University of Milan - Palazzo Greppi - Sala Napoleonica - Via S. Antonio n. 12 - Milan

LANGUAGES

The official languages used during the work of the Congress are: English, French. Simultaneous translation into English and French is provided

ARRIVE IN MILAN

Hostess assistance is provided with a Congress desk at Malpensa airport and Linate airport who will provide information on how to reach the Congress venue and hotels

INSURANCE

The congress registration fee does not include any insurance. Participants are advised to provide adequate insurance on their own

CLIMATE

The weather in October is relatively mild. However, a temperature excursion is possible, especially in the evening

THEATER ALLA SCALA

"Fedora" - Overwhelming story of passion, violence and betrayal. Director Marco Armiliato. Cast: **Fedora**: Sonya Yoncheva, **The Countess Olga Sukarev**: Mariangela Sicilia, **Loris Ipanov**: Roberto Alagna, **De Sirieux**: George Petean

EHOTELS

All reservations must be made directly at the hotels

Galleria Vik Milano ★★★★★
Via Silvio Pellico, 8 – 20121 Milano
www.galleriavikmilano.com



NH Collection Milano President
★★★★★
Largo Augusto, 10 – 20122 Milano
www.nh-hotels.com



Starhotel Rosa Grand ★★★★★
Piazza Fontana, 3 – 20122 Milano
www.starhotels.com



iH Hotels Milano Ambasciatori ★★★★★
Galleria del Corso, 3 – 20122 Milano
www.ih-hotels.com



☒ RESTAURANTS

For the free evening on Friday 21 October we recommend:

DON LISANDER

Via Alessandro Manzoni, 12/A – Milano

Tel: +39 0276020130

Historic restaurant opened in 1947 in the heart of Milan, a hundred steps from the Teatro alla Scala.

It takes its name from Alessandro Manzoni, affectionately called Don Lisander by the Milanese. The internal room is set up in what was once the chapel of Palazzo Trivulzio, whose magnificent garden is still visible today from the restaurant patio.

Reserved area in the fully covered courtyard



BOEUCC

Piazza Belgioioso, 2 - Milano

Tel. +39 0276020224

Antico Ristorante Boeucc is the true typical Milanese restaurant, brought to the catering elite by Paolo Brioschi, who led it personally and successfully from 1979 to 2004.

Today, daughter Monica and husband Marco have made Boeucc famous all over the world for their impeccable service.

Linen tablecloths, silver cutlery, crystal glasses and impeccable service, combined with a refined cuisine always faithful to the traditional typical Milanese restaurant, will make you experience moments of great emotion, in the heart of the historic center of Milan in a unique atmosphere of late nineteenth century.



SPAZIO NIKO ROMITO

4° Piano de Il Mercato del Duomo
Piazza del Duomo
Galleria Vittorio Emanuele II, 1 – Milano
Tel. +39 02878400

The restaurant offers a model of contemporary Italian cuisine based on research and creativity, with particular attention to raw materials and the lightness of the preparations. The menu offers simple yet refined dishes, in which to find the original flavor of the ingredients. A lively exchange of flavors takes place between Spazio Niko Romito and the city so that each menu, while never losing sight of the original philosophy, comes to incorporate traces of the local gastronomy.



I DODICI GATTI PIZZERIA

Galleria Vittorio Emanuele II, 11 – Milano
Tel. +39 3468457420

Once upon a time there was an elderly woman who lived in one of the attics of the Galleria Vittorio Emanuele II. The old woman was known, because through the dormers she fed the pigeons and her pair of black cats that roamed free on the roofs. The day the old woman, too lonely and too old to continue living up there, she left the attic, her cats remained. Too wild and too wary to be caught, contemptuous of danger and curious enough to venture into the Galleria's warehouses and shops more than once, the cats thrived. The old woman's cats have multiplied and today, on the roofs of the Gallery, lives a colony of twelve cats, all black. With great enthusiasm we, together with the Municipality of Milan and the Animal Protection Association, are committed to contributing to their care, leaving them the space and tranquility they need, because a cat-free roof is anonymous.





BORROMEE ISLANDS EXCURSION

Less than 90 km from Milan, there is Stresa, a small town with an enchanting panorama, as well as the most convenient point to reach the Borromean islands by lake.

Isola Madre rises in the middle of the gulf and houses a magnificent Renaissance palace, surrounded by one of the oldest and most important gardens in Italy. The mild climate of the island has allowed over the centuries to create a wonderful botanical garden with subtropical varieties, rare species of camellias, azaleas and rhododendrons.

Isola Pescatori is the most picturesque of the islands and owes its name to the activity of its inhabitants. Its charm is given by the characteristic houses and branches of small alleys.

Isola Bella is entirely occupied by the Italian garden of Palazzo Borromeo, a Baroque masterpiece suspended over the waters of Lake Maggiore. It took almost four hundred years and the teamwork of hundreds of architects, engineers, plasterers, painters and cabinetmakers to bring about the extraordinary transformation of Isola Bella from a rock into a place of delight.

The Borromeo family, already owners of Isola Madre since 1501, from the first twenty years of the seventeenth century with Julius Caesar III and Charles III concentrated their interests on the island, starting the grandiose project that will lead to the creation of the Palace and the garden.

This intent will be pursued, expanded and defined by Vitaliano VI in all respects considered the founder of Isola Bella.

The return to Milan is scheduled between 4 and 5 pm

ORGANISATION COMMITTEE

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